

AIMIA TO REPORT FOURTH QUARTER AND FULL-YEAR 2024 RESULTS ON MARCH 28

Toronto, March 11, 2025 – Aimia Inc. (TSX: AIM) will announce its fourth quarter and full-year financial results for the period ended December 31, 2024 on Friday, March 28, 2025.

Aimia's financial results are expected to be released at approximately 7:00 am ET followed by a live presentation by management via a webcast and teleconference call at 8:30 am ET the same day.

Aimia Q4 Earnings Conference Call/Webcast

• Time: 8:30m ET

• Date: March 28, 2025

- The presentation will be available in a listen-only mode via:
 - o Telephone at 1-888-699-1199 (North America) or 416-945-7677 (internationally)
 - Webcast at https://app.webinar.net/MmPwKJ49k0R
- Presentation materials to be referenced during the call will be available from the Company's website at https://www.aimia.com/investor-relations/events-presentations/
- Listeners are encouraged to dial-in/log-in 15 minutes prior to start of the presentation to secure a line or test their connection.

An archive of the Aimia's Q4 earnings presentation will be available from the Company's website.

About Aimia

Aimia Inc. (TSX: AIM) is a diversified company focused on unlocking the growth potential of its two global businesses, Bozzetto, a sustainable specialty chemicals company, and Cortland International, a rope and netting solutions company. Headquartered in Toronto, Aimia's priorities include monetizing its non-core investments, returning capital to its shareholders, and efficiently utilizing its loss carry-forwards to create shareholder value.

For more information about Aimia, visit www.aimia.com.

For more information, please contact:

Joe Racanelli Vice President, Investor Relations 647 970 2200 Joseph.Racanelli@aimia.com