



## TSX TRUST COMPANY

VIA ELECTRONIC TRANSMISSION

November 26, 2024

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:

RE: **AIMIA INC.**  
**Confirmation of Notice of Record and Meeting Dates**

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We are pleased to confirm that Notice of Record and Meeting Dates was sent to The Canadian Depository for Securities.

We advise the following with respect to the upcoming Special Meeting of Security Holders for the subject issuer:

1	ISIN:	CA00900Q1037
	CUSIP:	00900Q103
2	Date Fixed for the Meeting:	January 28, 2025
3	Record Date for Notice:	December 17, 2024
4	Record Date for Voting:	December 17, 2024
5	Beneficial Ownership Determination Date:	December 17, 2024
6	Classes or Series of Securities that entitle the holder to receive Notice of the Meeting:	COMMON SHARES
7	Classes or Series of Securities that entitle the holder to vote at the meeting:	COMMON SHARES
8	Business to be conducted at the meeting:	Special
9	Notice-and-Access:	
	Registered Shareholders:	NO
	Beneficial Holders:	NO
	Stratification Level:	Not Applicable
10	Reporting issuer is sending proxy-related materials directly to Non-Objecting Beneficial Owners:	NO
11	Issuer paying for delivery to Objecting Beneficial Owners:	YES

Yours truly,  
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