

AIMIA

AGM 2024

Presentation to Shareholders

June 26, 2024



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Aimia's board of directors



Tom Finke, Executive Chair

Former CEO of a large global asset manager with more than 35 years of financial industry experience



Tom Little, ICD.D

Accomplished executive with 40 years of experience leading transformational change



Rob Feingold

Accomplished financial professional with 25 years of investment management experience



James Scarlett, ICD.D

Seasoned executive with more than 40 years of capital markets and legal experience, leading complex M&A transactions



Linda Habgood, Chair of HRCC

Seasoned emerging market expert with 35 years of experience closing complex debt and equity transactions



Yannis Skoufalos, Chair of GNC

Global supply chain expert with more than 35 years of experience



Jordan Teramo

More than 25 years of experience in leveraged capital structure, investing, and portfolio management



Strategic Direction

Aimia's strategy to unlock value

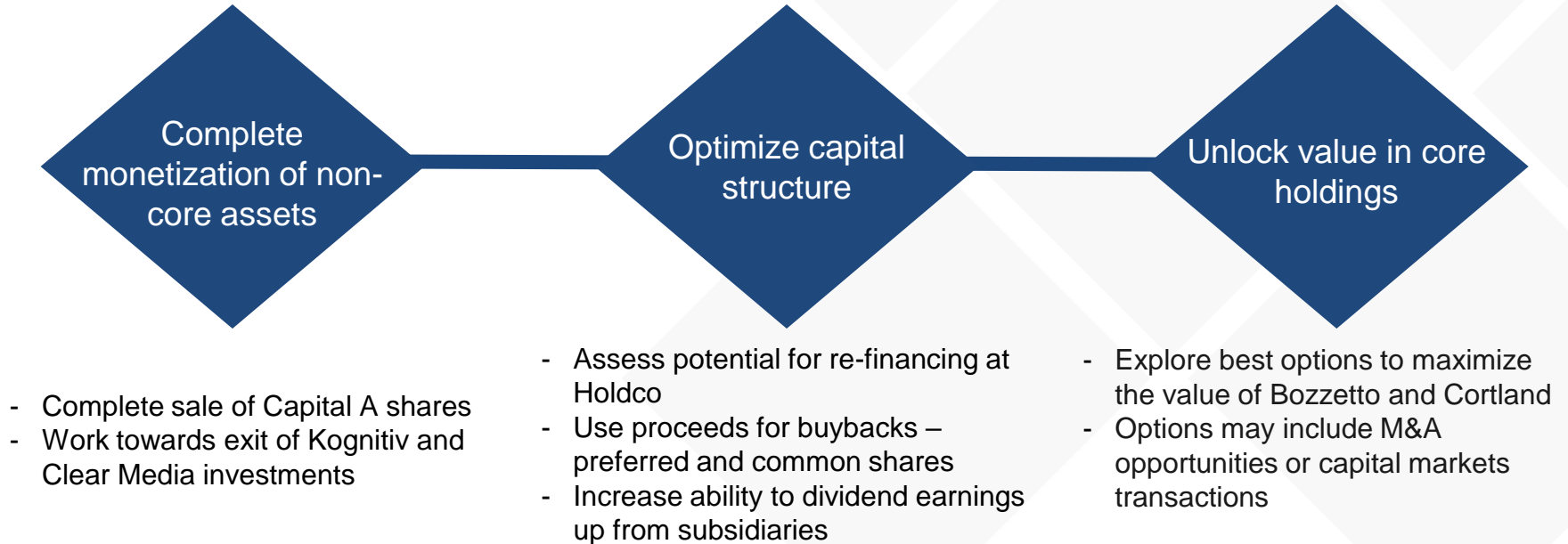
1. Shift began in January to drive performance of core holdings and monetize non-core assets
2. Next phase includes launch of strategic review
3. Review will identify the best options for returning capital to shareholders and may include:
 - Potential sale of Aimia's core holdings
 - Potential spinoff of core holdings
 - Potential merger of core holdings to take advantage of NOLs
 - Recapitalization of Holdco and core holdings



Investor
feedback to
our strategy
has been
positive

We will seek to unlock value and return it to shareholders

Aimia's strategic review will center on three priorities



Launch review and identify options in Q3

Aimia's core holdings



- Acquired 94.1% for \$258M*
- Sustainable specialty chemicals producer
- Diverse product mix and end markets
- Consistent profitability and cash flow growth
- Expansion into new markets and verticals



- Acquired for \$263.3M combined
- Synthetic rope and netting solutions
- Diverse product mix and customer base
- Opportunity for revenue and cost synergies
- Global platform in a consolidating industry

Core assets provide platform for growth

Aimia's non-core assets



- Monetized ~\$20M worth of shares to date
- Balance of ~20M shares and warrants outstanding

CLEAR MEDIA LIMITED

白馬戶外媒體有限公司

- Largest operator of bus shelter advertising panels in China
- More than 72,000 panels in 24 cities
- 10.85% equity stake




- B2B technology company providing loyalty solutions

Monetization of non-core holdings will be substantially complete by end of year

What Aimia won't do

1. Invest in a new core business
2. Invest in a new non-core business
3. Invest in existing non-core assets



Aimia is on
a new path

Unlocking value for all shareholders is the #1 priority

Near-term focus

- Complete strategic review and identify best options to return capital to share holders
- Begin to execute priorities starting in Q3
- Execute NCIB and purchase of up to 10% of public float or 7M common shares
- Continue to reduce Holdco costs
- Meet guidance expectations for 2024
 - Bozzetto and Cortland to generate \$80 to \$85M of adjusted EBITDA combined

Disciplined and timely execution will be key



In closing...

1. Thank you for your support
2. Commitment to transparency and regular updates
3. Commitment to continued engagement
4. Q2 reporting expected mid-August

Upcoming milestones will serve as catalysts for value creation





Questions?

AIMIA



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