



TSX TRUST COMPANY

VIA ELECTRONIC TRANSMISSION

May 20, 2024

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:

**RE: AIMIA INC.
Confirmation of Notice of Record and Meeting Dates**

We are pleased to confirm that Notice of Record and Meeting Dates will be sent to The Canadian Depository for Securities.

We advise the following with respect to the upcoming Annual Meeting of Security Holders for the subject issuer:

1	ISIN:	CA00900Q1037
	CUSIP:	00900Q103
2	Date Fixed for the Meeting:	June 26, 2024
3	Record Date for Notice:	May 27, 2024
4	Record Date for Voting:	May 27, 2024
5	Beneficial Ownership Determination Date:	May 27, 2024
6	Classes or Series of Securities that entitle the holder to receive Notice of the Meeting:	COMMON SHARES
7	Classes or Series of Securities that entitle the holder to vote at the meeting:	COMMON SHARES
8	Business to be conducted at the meeting:	Annual
9	Notice-and-Access:	
	Registered Shareholders:	NO
	Beneficial Holders:	NO
	Stratification Level:	Not Applicable
10	Reporting issuer is sending proxy-related materials directly to Non-Objecting Beneficial Owners:	NO
11	Issuer paying for delivery to Objecting Beneficial Owners:	YES

Yours truly,
TSX Trust Company

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