



AIMIA TO REPORT 2022 FOURTH QUARTER RESULTS

Toronto, March 1, 2023 – Aimia Inc. (TSX: AIM) will issue its fourth quarter 2022 financial results at 7:00 a.m. ET on the morning of Thursday, March 16, 2023, and hold its quarterly conference call and webcast at 8:30 a.m. ET on the same day.

During this call, Aimia's executive team will discuss the financial results for the quarter and address questions from analysts.

All interested participants may access this call on a listen-only basis via our simultaneous audio webcast: <https://present.webinar.net/gkYLYlQoWXv>

A slide presentation intended for simultaneous viewing with the conference call will be available at: <https://www.aimia.com/investor-relations/events-presentations/>. An archived audio webcast will be available for 90 days following the original broadcast.

About Aimia

Aimia Inc. (TSX: AIM) is a holding company with a focus on making long-term investments in public and private companies, on a global basis, through controlling or minority stakes.

The company owns a portfolio of investments which include: a 10.85% stake in Clear Media Limited, one of the largest outdoor advertising firms in China, a 48.8% equity stake in Kognitiv, a B2B technology company enabling collaborative commerce, a 10.8% equity stake in TRADE X, a global B2B cross-border automotive trading platform as well as a wholly owned investment advisory business, Mittleman Investment Management, LLC.

For more information about Aimia, visit www.aimia.com.

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