

Aimia Inc.

/R E P E A T -- Media Advisory - Aimia to report 2018 first quarter results, hold AGM/

MONTREAL, March 29, 2018 /CNW Telbec/ - Aimia Inc. (TSX: AIM) will issue its first quarter 2018 financial results on the evening of Thursday, April 26, 2018.

The company will hold its quarterly conference call and webcast at 8:30 a.m. EDT on Friday, April 27, 2018. During this call, Aimia's senior executives will discuss the financial results for the quarter and address questions from analysts. The Annual General Meeting of Shareholders will follow at 10:30 a.m. EDT. Media and interested participants may access both events on a listen-only basis.

The details of the events to be held on April 27, 2018 are as follows:

|                        | <b>Q1 Results</b>   | <b>Annual General Meeting</b>   |
|------------------------|---|---|
| <b>Time</b>            | 8:30 – 9:30 a.m. EDT  | 10:30 – 11:30 a.m. EDT  |
| <b>Location</b>        |   | Centre Mont-Royal<br>2200 Mansfield Street<br>Montreal, Quebec<br>H3A 3R8   |
| <b>Webcast details</b> | <a href="http://event.on24.com/r.htm?e=1547458&amp;s=1&amp;k=DE832010B757E3B31538488509E6A833">http://event.on24.com/r.htm?e=1547458&amp;s=1&amp;k=DE832010B757E3B31538488509E6A833</a> | <a href="http://event.on24.com/r.htm?e=1552787&amp;s=1&amp;k=07252EC831566AD9C5BE23AA380D4A84">http://event.on24.com/r.htm?e=1552787&amp;s=1&amp;k=07252EC831566AD9C5BE23AA380D4A84</a> |
| <b>Dial-in details</b> | Montreal: 514-807-9895<br>Toronto: 647-427-7450<br>Vancouver: 778-371-9827<br><br>NA Toll-Free: 1-888-231-8191<br><br>Please allow 10 minutes to be connected to the call               |   |

Note that the webcasts are listen-only and Media Player or Real Player is required.

A slide presentation for Q1 2018 results intended for simultaneous viewing with the conference call will be available at: <https://www.aimia.com/investors/presentations/>.

Archived audio webcasts will be available at:

<https://www.aimia.com/investors/events/> for 90 days following the original broadcast.

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<https://aimia.mediaroom.com/2018-04-16-R-E-P-E-A-T-Media-Advisory-Aimia-to-report-2018-first-quarter-results-hold-AGM,1>