

Aimia Inc.

/R E P E A T -- Media Advisory - Aimia to report 2017 first quarter results, hold AGM/

MONTREAL, April 12, 2017 Aimia Inc. (TSX: AIM) will issue its first quarter 2017 financial results on the evening of Wednesday, May 10, 2017.

The company will hold its quarterly conference call and webcast at 8:30 a.m. EDT on Thursday, May 11, 2017. During this call, Aimia's senior executives will discuss the financial results for the quarter and address questions from analysts. The Annual General Meeting of Shareholders will follow at 10:30 a.m. EDT. Media participants may access both events on a listen-only basis.

The details of the events to be held on May 11, 2017 are as follows:

	Q1 Results	Annual General Meeting
Time	8:30 – 9:30 a.m. EDT	10:30 – 11:30 a.m. EDT
Location		TMX Broadcast Centre 130 King Street West Toronto, Ontario M5X 1J2
Webcast details	http://event.on24.com/r.htm?e=1350491&s=1&k=027FD2435D81C21F7AA3E8C54F1B1915	http://event.on24.com/r.htm?e=1323993&s=1&k=2A6062605934D949F39F9ACC5DE639B9
Dial-in details	Montreal: 514-807-9895 Toronto: 647-427-7450 Vancouver: 778-371-9827 NA Toll-Free: 1-888-231-8191 Please allow 10 minutes to be connected to the call	

Note that this is a listen-only audio webcasts. Media Player or Real Player is required to listen to the broadcast.

A slide presentation for Q1 2017 results intended for simultaneous viewing with the conference call will be available the evening of May 10, 2017 at:

<http://www.aimia.com/en/investors/presentations.html>.

Archived audio webcasts will be available at:

<http://www.aimia.com/en/investors/events.html> for 90 days following the original broadcast.

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<https://aimia.mediaroom.com/2017-04-26-R-E-P-E-A-T-Media-Advisory-Aimia-to-report-2017-first-quarter-results-hold-AGM,1>