



PASSION
FOR **EXCELLENCE**

AIMIA'S 2016 PASSION FOR EXCELLENCE AWARD WINNERS

16 PARTNERS RECOGNIZED FOR INGENUITY, SERVICE AND COMMITMENT TO EXCELLENCE

MINNEAPOLIS, MN – As a global leader in end-to-end development and delivery of meetings, conferences, incentives and events for some of the world's most visible brands, Aimia relies on dependable partners. This year, Aimia is pleased to honor 16 partner organizations that have proven a true passion for excellence.

Each year for the past 24 years, Aimia has recognized exceptional event partners who stand out among their industry peers. To be considered for this distinction, event partners need to exceed expectations on the following criteria: purchasing, planning, program delivery and creativity – all elements required for successful program operations.

“Seven out of ten incentive travel service providers are brainstorming creative ways to add value, as determined by the 2015 Site Global Index,” said Kurt Paben, President of U.S. Channel and Employee Loyalty. “This is a trend consistent among all event types and industries. The 2016 Aimia Premier Partners support our company goal to deliver personalized and remarkable experiences to our participants through creativity and a commitment to service. Congratulations to all the winners on the high recognition.”

Passion for Excellence defines Aimia's expectations for service excellence from its partners. In recognizing the best of the best, the *Passion for Excellence* program not only develops strong business relationships, it also provides a method to continually enhance those relationships through solid feedback against specific criteria. Aimia's best partners embrace the challenge to demonstrate their effectiveness and use *Passion for Excellence* as a platform for continuous improvement.

CONGRATULATIONS TO THIS YEAR'S WINNERS:

HOTELS

- FOUR SEASONS HOTEL HOUSTON
- FOUR SEASONS RESORT PUNTA MITA
- MARINA BAY SANDS SINGAPORE
- MEADOWOOD NAPA VALLEY
- OMNI DALLAS HOTEL
- THE ARIZONA BILTMORE
- THE RESORT AT PELICAN HILL
- THE RITZ-CARLTON MAUI, KAPALUA

DESTINATION MANAGEMENT COMPANIES

- 24 DEGREES
- ALLIEDPRA LAS VEGAS
- DRAGONFLY AFRICA
- FOURTH DIMENSION ITALY
- HELLO FLORIDA!
- MC&A
- PACIFIC WORLD

AIRLINES

- DELTA AIR LINES

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